

## **The Boys & Girls Club of Albany**

The Boys & Girls Club of Albany is the largest facility-based youth serving program in the city, serving over 4,000 children and young adults. A staff of 45, and over 350 volunteers work with youth ages 6-18 year-round, after-school, on non-school days and throughout the summer.

The Club has 42 years experience running youth programs administered and supervised by qualified staff that hire and train support staff, and recruit volunteers. All programs promote the development of skills and qualities identified in our mission statement; *“to provide a fun, safe, supervised environment for education and recreational activities, where all boys and girls, especially those from disadvantaged circumstances, can develop a strong sense of positive self-esteem and the qualities needed to become caring, productive and responsible citizens.”* The Club provides a diverse program for school-age youth including the arts, computer education, athletic teams, teen center, recreation, tutoring, and much more!

We believe that children are an integral part of a community and the future of our society; that children learn and develop through a choice of diverse experiences and that **every** child deserves equal access to community programs and resources.

## **The Boys & Girls Club Fills a Critical Need**

Boys & Girls Clubs build character through everyday leadership and guidance in behavior and attitude. Young people of all nationalities, races, and creeds join together in wholesome recreation and companionship.

Trained professional staff provides positive adult mentors and role models. Nationally recognized programs help young people succeed in school, stay healthy, learn important life skills, pursue interests in the arts and sports, and explore vocational choices.

Most importantly, the Boys & Girls Club of Albany shows young people that someone cares and wants them to realize their full potential as productive, responsible, and caring citizens.

## **Our Youth Development Strategy**

We believe that these four basic senses must be incorporated into all of our programs and activities. When young people are encouraged and supported in developing in these core areas, they are able to build self-esteem and develop into responsible citizens and leaders. These four senses are:

- **Belonging** – a setting where an individual knows he or she has a place and where he or she is accepted.
- **Usefulness** – the opportunity to do something of value for other people.
- **Competence** – the knowledge that there is something youth can do, and do well!
- **Influence** – the chance to be heard and to influence decisions.

## **Boys & Girls Clubs Work!**

According to an independent survey of Boys & Girls Club alumni, conducted by Louis Harris & Associates, Inc. in May of 1999, alumni overwhelmingly reported that Boys & Girls Clubs had a positive impact on their lives.

- 93% of alumni reported that being in a Boys & Girls Club had a *positive effect* on their lives.
- Those who had the *greatest obstacles to overcome* (ethnic minorities and economically disadvantaged) were the most likely to perceive a positive impact.
- 95% said that when they were growing up, there were *few options besides the Boys & Girls Club*. 65% said it was the *only* place they could go for organized activities.
- 70% of alumni believed their Boys & Girls Club experience helped them *avoid difficulty with the law*. Many felt their lives would have been different if they had not gone to a Boys & Girls Club.
- 85% believe their Boys & Girls Club experience enhanced their *ability to work with others*. 79% said it had a *positive effect on their family life*.
- A majority of alumni reported that their Boys & Girls Club experience *helped them in school, in learning to be leaders, and on the job*. 93% believe that being in a Boys & Girls Club was important to their *success in life*.

## Did You Know?

- Over the past 30 years, the Boys & Girls Club of Albany has been instrumental in developing self-esteem, confidence, leadership, and teamwork in over **70,000** youth in our community.
- The Club records **366,420** youth participation hours in our athletic and community outreach programs.
- **Over half** of all Albany 1<sup>st</sup>-8<sup>th</sup> graders belong to the Club.
- Over **7,800** lunches are served to children at the Club Program site each summer.
- Our members pay just **\$25** to join for a whole year, yet the true dollar cost of each child is \$407 per year.
- The Boys & Girls Club of Albany has **2 satellite sites** – one at Clover Ridge Elementary School and one at North Albany Elementary School.

## Why Sponsor Programs for Youth?

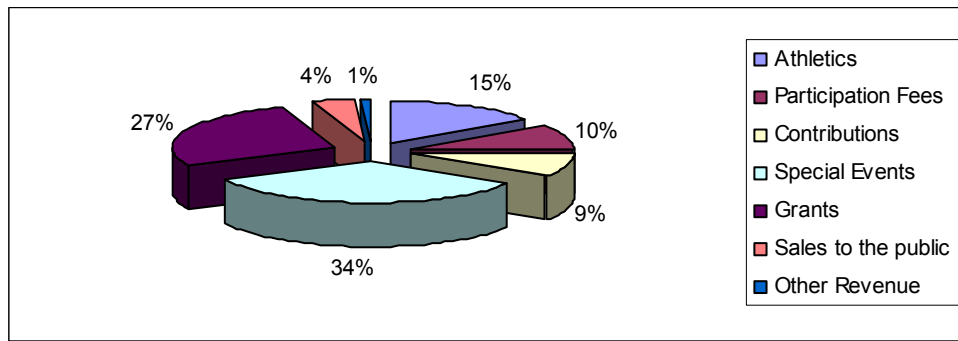
- The risk of negative behavior from a child increases *100%* as unsupervised time nears 11 hours per week (from a Carnegie Mellon study).
- Juvenile crimes increase dramatically between 3:00 p.m. and 8:00 p.m. and *triples in the first hour after school lets out*.
- Eighth graders who are without supervision for 10 hours per week after school are at *twice the risk to use alcohol and other drugs*.
- Youth spend only about 26% of their time in school; *youths have discretion over 50% of their remaining time*.
- For the cost of keeping one youth in McLaran for one year, *176 kids can be kept busy at the Boys & Girls Club of Albany*.

## How You Can Help

A non-profit organization, the Boys & Girls Club of Albany relies on funds from foundations and grants, but most importantly, from benevolent individuals and businesses in their local communities.

**2006 Boys & Girls Club of Albany**

Income Sources by %



## Athletics

The athletic programs at the Boys & Girls Club of Albany have been dedicated to youth since 1966. Club athletics promote the positive use of leisure time through *teambuilding*, *sportsmanship*, and *individual development*. Your support really does make a difference in the lives of our community's youth!

## Opportunities to Sponsor

### Single Team Sponsors: (\$195)

- Sponsor's name and logo will appear on the front of each player's game jersey and team game schedule.
- Sponsor's name and logo will appear in the Club's *Annual Report* and quarterly newsletter, *The Hill Street Kids*.

### Select (Competitive) Team: (\$295)

- Sponsor's name and logo will appear on the front of each team's game schedule and travel banner.
- Sponsor's name will appear in the Club's *Annual Report* and quarterly newsletter, *The Hill Street Kids*.

### Three Team: (\$485)

- Sponsor's name and logo will appear on the front of each player's game jersey and team game schedule.
- Sponsor's name will appear in the Club's *Annual Report* and quarterly newsletter, *The Hill Street Kids*.

### Sports Camp: (\$1,000 per sport)

- Sponsor's name and logo will appear on the front of each player's game jersey and team game schedule.
- Sponsor's name will appear in the Club's *Annual Report* and quarterly newsletter, *The Hill Street Kids*.

### Tournaments (\$500 - \$2,000)

- Sponsor's name, logo, advertisement, and coupon will appear on the front of each tournament game schedule.
- Sponsor's name will appear in the Club's *Annual Report* and quarterly newsletter, *The Hill Street Kids*.

Corporate (League) Sponsorships: (\$500-\$2,500)

- Sponsor's name and logo will appear on the back of each player's game jersey and team game schedule.
- Sponsor's name will appear in the Club's *Annual Report* and quarterly newsletter, *The Hill Street Kids*.

### Fall Sports

<u>Sport</u>	<u>Age Group</u>	<u>League Sponsorship</u>
Flag Football	Grades 2-3, 3-4	\$500 – 10 teams
Soccer	Grades 1-8	\$2,000 – 300 youth
Volleyball	Grades 4-5	\$1,000 – 200 youth
Volleyball	Grades 6-8	\$2,500 – 500 youth
Volleyball	Grades 9-12	\$500

### Winter Sports

<u>Sport</u>	<u>Age Group</u>	<u>League Sponsorship</u>
Basketball	Grades 1-3	\$2,500 – 400 youth
Basketball	Grades 4-5	\$2,500 – 400 youth
Basketball (Select & Rec)	Grades 6-8	\$2,500
Basketball (Rec)	Grades 9-12	\$1,000 – 28 teams
Basketball Tournament	Grades 6-8	\$1,000

### Spring Sports

<u>Sport</u>	<u>Age Group</u>	<u>League Sponsorship</u>
Track & Field	Grades 1-5	\$1,500
Indoor Soccer	Grades 5-8	\$500
Softball	Grades 5-8	\$1,000
T-Ball/Pitch Machine	Ages 5-9	\$1,000

## Summer Sports Camps

<u>Sport</u>	<u>Age Group</u>	<u>League Sponsorship</u>
<b>Basketball</b>	<b>Grades pre-K – 8</b>	<b>\$800</b>
<b>Flag Football</b>	<b>Grades 2-4</b>	<b>\$100</b>
<b>Indoor Soccer</b>	<b>Grades 5-8</b>	<b>\$200</b>
<b>Volleyball</b>	<b>Grades 3-8</b>	<b>\$500</b>
<b>Soccer</b>	<b>Grades 1-4</b>	<b>\$400</b>
<b>Cheer</b>	<b>Grades 1-8</b>	<b>\$200</b>

\*the cost to sponsor all Summer Sports Camp Leagues is a \$2,100 fee.